

January 20, 2009

To Whom It May Concern:

The Connecticut Horse Symposium is an exciting and informative event for horse people which features speakers and demonstrations on a wide variety of educational topics. All proceeds from the symposium are used to support equine extension and research programs such as funding experiments examining the effect of climate on pasture grasses, determining the incidence of gastric ulcers, and supporting future horse symposiums and activities such as the riding camp safety clinic at the University of Connecticut. Last year, more than **700 people** from New England and New York attended!

I am writing to inform you about a terrific business opportunity. The Connecticut Horse Symposium on March 21-22, 2009 at the University of Connecticut in Storrs, CT has the potential to reach 700-900 people in the New England region that have an interest in horses and horse related products. There are several ways in which you can become involved in this event.

Become a Sponsor!

- \$25-\$50
 - Recognition at the Symposium
 - Business card sized advertisement in symposium program
- \$100-\$499
 - Recognition at the Symposium
 - Business card sized advertisement in symposium program
 - Symposium provided draped 8 x 2.5 display table for your products in the Ratcliffe Hicks Arena
- \$500 or higher
 - Recognition at the Symposium
 - ½ page advertisement in the symposium program.
 - Symposium provided draped 8 x 2.5 display table for your products in the Ratcliffe Hicks Arena

Become a Vendor!

- For only \$100, display your company's products in our exhibit area at the Ratcliff Hicks Arena on a draped 8 x 10 table provided by the Symposium. Limited space is also available in the Horse Barn Hill Arena.

Are you a Non-Profit Organization? Then you can have the same benefits as a commercial vendor for \$50!

Please also consider donating items for the silent auction to be held on both Saturday and Sunday as a way to advertise your company's products. Bids will be placed on items throughout both days closing at 1 PM.

The symposium will be held from 10 AM to 5 PM each day. Booths will close by 2 PM. Please contact me for further information between 8 and 5 PM Monday through Friday by March 1, 2009 at (860) 486-4471, (860) 486-4375 (fax) or email at jenifer.nadeau@uconn.edu. Hope to see you there this year!

Sincerely,

Dr. Jenifer Nadeau, Equine Extension Specialist